

or you enter a high-cost, high-quality product, or a
s impossible to be both. You should consider on think-
you to be. Your logo is the main foundation of your
als should be connected with your logo to communi-

red and planned based on the questions how, what,
brand strategy is. Advertisement, visual communica-
parts of brand strategy.

have should be consistent as it leads to a strong brand
a process of coming up or making a unique name or
ing a good brand strategy allows you to have a major
use in your market competitions. Your brand tells your
expect from the products and services you offer. Are
experienced type? or do you offer a high-cost, high-quali-
value products? It's impossible to be both. You should
customers need you to be. Your logo is the main

Business C

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Ad Market & Agencies Profile 2023

Un producto de  sanar su empresa